

Announcement

August 20, 2012

Vince Martell – Senior Regulatory Advisor

Calgary, Alberta – Darrell Haight, President of Trace Associates Inc. (Trace), is pleased to welcome to Trace, Mr. Vince Martell, to the position of Senior Regulatory Advisor. Mr. Martell will focus on assisting Trace's clients with environmental regulatory approvals, including Alberta Environment and Sustainable Resource Development Approval to Operate, Alberta Water Act approvals, and Green House Gas (GHG) programs.

Vince Martell, CET

Mr. Martell brings over 16 years of environmental regulatory and management experience working primarily in the forestry industry. A graduate of the Chemical Technology program at Northern Alberta Institute of Technology, Mr. Martell began and grew his career with a large pulp mill in Northern Alberta prior to joining Trace.

President's Remarks

"Having someone of Vince's talent join our team is very exciting," says Haight. "Vince's industry experience working with provincial and federal regulators further strengthens Trace's ability to provide environmental regulatory consulting to our new and existing clients."

About Trace Associates Inc.

Founded in 2006, Trace is a 100% employee-owned environmental consulting firm serving Western and Northern Canada. Trace's team of energetic professionals is capable of managing and efficiently completing all types of projects. We take pride in our enthusiasm, focus on safety, and client responsiveness.

Trace provides environmental consulting services to oil and gas, real estate, development, government, forestry, and industrial clients during all stages of the project life cycle (planning, construction, operation, decommissioning, and redevelopment).

For further information, contact:

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