

Announcement

February 20, 2012

Trace Associates Inc. Supports CTV Edmonton's Josh Classen's "Hats for the Homeless" Campaign

Edmonton, Alberta – Darrell Haight, President of Trace Associates Inc. (Trace) is pleased to share that Trace was able to support CTV Edmonton's Josh Classen with his "Hats for the Homeless" campaign by donating 200 Trace toques.

Every year, CTV Edmonton's chief meteorologist, Josh Classen, helps collect thousands of articles of warm clothing for the region's homeless population. "Trace buys toques every year for promotional giveaways at conferences. We had some toques with our older company logo and we decided to put them to good use", said Mr. Haight. "Homelessness is a significant social issue that is largely misunderstood by the general public and we are very pleased to help Mr. Classen with his work and bring some awareness to this important cause."

About Trace Associates Inc.

Founded in 2006, Trace is a 100% employee-owned environmental consulting firm serving Western and Northern Canada. Trace's team of energetic professionals is capable of managing and efficiently completing all types of projects. We take pride in our enthusiasm, focus on safety, and client responsiveness.

Trace values its employees and provides a rewarding, collaborative, and secure working environment. At Trace, team members benefit from the opportunity to work on projects with renowned clients, take ownership in the company, and grow and develop their careers and skill sets within the firm.

Trace provides sustainable environmental consulting services to energy, real estate, development, and industrial clients during all stages of the project life cycle (planning, construction, operation, decommissioning, and redevelopment).

For further information, contact:

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