

# Announcement

July 6, 2010

## **Trace Associates Inc. Promotion and Calgary Office Move / Expansion**

Calgary, Alberta – Trace Associates Inc. (Trace) is pleased to announce that existing partner Carlene J. Schmidt, B.Sc., P.Ag., has been promoted to manage our Environmental Division in Calgary, Alberta. Additionally, Trace has expanded and moved their head office in Calgary, Alberta to a new location to facilitate the overall growth in the companies' operations.

### **Carlene J. Schmidt**

Ms. Schmidt joined Trace in early 2007 as our first employee and was appointed to the position of Partner in 2008. Since 2007, Ms. Schmidt has managed several portfolios for oil and gas clients for work throughout Western and Northern Canada and is now responsible for managing the day-to-day operations and growth of the Calgary Environmental Division. A University of Alberta graduate, Ms. Schmidt is also actively involved with the Alberta Institute of Agrologists.

### **President's Remarks Regarding Ms. Schmidt**

President, Darrell Haight states: "We are extremely proud to have Carlene join the management team at Trace. Carlene works extremely hard at providing exceptional client service and her dedication to her clients, her professional associations and her staff have made her a leader in both our company and the environmental industry."

### **Head Office Move / Expansion**

The growth and evolution of our business created the need for office space that aligns with our vision and strategy for the company over the coming years. Building off the success of our "green" St. Albert office expansion in 2009 we wanted to renovate and design the new space in a sustainable manner while ensuring the space maximized both our efficiency and collaboration. The following are some highlights of the office move and renovation:

- The office is located near the intersection of three major roads (Glenmore Trail/Crowchild Trail and Sarcee Trail), major public transit station (Mount Royal College) and has quick access to downtown and other employment centres in Calgary.
- The interior design maximizes natural lighting and minimal walls were changed which reduced demolition waste and demand for new construction materials.
- Purchased environmentally responsible office furniture, office equipment/appliances and paint; all with low volatile organic compound materials and top-rated energy efficiency.
- Designed the office layout so that minimal renovations would be required if the office expanded to the adjacent spaces. Additionally, we salvaged select demolition materials for use during future expansions.
- Purchased office furniture and designed offices to allow for high density occupancy while still maintaining worker productivity and privacy.

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- Wired the main boardroom to make teleconferencing as easy and effective as possible to reduce the need for interoffice travel.
  - Selected a space with access to an outdoor patio where employees can relax and enjoy the outdoors during their breaks.

### **President's Remarks Regarding Calgary Office Move/Expansion**

"The expansion and moving of our Calgary, Alberta office is in response to the strong demand for environmental consulting services from existing and new clients" said Darrell Haight, President. "We believe that our continued implementation of sustainable development practices in our own business shows our clients and our staff that we want to lead by example, even with a tighter economy. We want to demonstrate that being environmentally and financially responsible can be achieved together and that Trace is an employer of choice".

The new office is located in the Lincoln Park Centre at Suite 300, 37 Richard Way S.W., Calgary, Alberta, T3E 7M8. Phone, fax and email information remain unchanged.

### **About Trace Associates Inc.**

Founded in 2006, Trace Associates Inc. is an employee-owned environmental consulting firm serving Western and Northern Canada. We possess an energetic team of professionals capable of managing and efficiently completing all types of projects. We take pride in our enthusiasm, focus on safety, and client responsiveness.

Trace values its employees and provides a rewarding, collaborative, and secure working environment, where team members possess the opportunity to work on projects with renowned clients, take ownership in the company, and grow and develop their careers and skill sets within the firm. As we grow our goal is to ensure the majority of our team is included in the ownership of our firm.

Trace Associates Inc. provides sustainable environmental consulting services to real estate, development, energy and industrial clients during all stages of the project life cycle (planning, construction, operation, decommissioning and redevelopment).

### **For further information contact:**

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