

Announcement

June 9, 2011

Trace Associates Inc. Offsets Carbon Footprint for their 5th Anniversary Open House

Calgary, Alberta – Darrell Haight, President of Trace Associates Inc. (Trace), is pleased to share that Trace has made a donation to the Scouts Canada Scoutrees program to offset the carbon footprint created by hosting their May 12, 2011, 5th Anniversary Open House. As specified in their Corporate Social Responsibility Policy, Trace is committed to supporting the communities in which we work, and to contributing to the well being of the people and environment in those communities.

The Scouts Canada Scoutrees program provides several benefits beyond basic tree planting for carbon offsets.

- Donations stay in the local economy, supporting the program in the Chinook region based out of Calgary.
- The Chinook Council's partnership with Spray Lakes Sawmills provides trees at a lower cost compared to other programs, allowing for an increased number of trees planted for the same donation.
- The site being planted is located nearby in Kananaskis Country (west of Sibbald Flats). 10,000 trees will be planted by the Scouts in this area in 2011 alone.
- Another 5000 trees will be planted this year by the Scoutrees program in the Blairmore area.
- Most importantly, 175 local youth will be educated about proper tree planting practices and the effects that tree planting has on the environment.

"It is important for Trace to limit our impact on the environment in any way we can," says Tami Rothery, Trace's Corporate Social Responsibility Coordinator. "Our calculations show that our open house potentially added 10 tonnes of carbon into our atmosphere. The Scoutrees program allows us to offset our carbon footprint for this event, with the resources staying within the local environment. It also helps provide environmental education to local youth. These are the future environmental leaders in our community."

About Trace Associates Inc.

Founded in 2006, Trace is a 100% employee-owned environmental consulting firm serving Western and Northern Canada. Trace's team of energetic professionals is capable of managing and efficiently completing all types of projects. We take pride in our enthusiasm, focus on safety, and client responsiveness.

Trace values its employees and provides a rewarding, collaborative, and secure working environment. At Trace, team members benefit from the opportunity to work on projects with renowned clients, take ownership in the company, and grow and develop their careers and skill sets within the firm.

Trace provides sustainable environmental consulting services to energy, real estate, development, and industrial clients during all stages of the project life cycle (planning, construction, operation, decommissioning, and redevelopment).

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