

Announcement

June 2016

Trace Associates Social Media Contest Winner Announced

In March, Trace Associates Inc. (Trace) launched our fifth annual Social Media Contest. For the contest, staff form teams to create song, movie, or infomercial parodies about Trace, and Trace donates \$1,000 to a community organization of their choice if they get the most “hits” on YouTube. This year’s winning team is “Space Trace” from the St. Albert office, who chose the Youth Empowerment & Support Services (YESS) as their charity of choice.

“We have a great group of creative folks, and they enjoy this competition every year”, says Trace President and CEO Darrell Haight. “Team Space Trace produced a fun video that showed people what Trace does and made us all laugh. Great work.”

Trace invests in our host communities’ quality of life by supporting six main areas, including family and community wellness, environment, education, sports and recreation, community enhancement, and employee support. “Our Social Media Contest is one of the many ways we support our community”, says Haight. “Through this contest we’ve found a way to help great organizations and have fun while doing it.”



Trace President Darrell Haight and Team Space Trace presenting their cheque to Rayanne Boychuk, YESS.

About Trace Associates Inc.

Founded in 2006, Trace is a 100% employee-owned environmental consulting firm serving Western and Northern Canada. Our core values are simple and guide everything we do: safety, excellence, and balance.

Trace provides environmental consulting services to energy, mining, industrial, forestry, real estate, development, agriculture, and government clients during all stages of the project life cycle (planning, construction, operation, decommissioning, and redevelopment). Our operations are located in Alberta (Calgary, Edmonton, Lethbridge, Didsbury, and Stettler) and Saskatchewan (Saskatoon and Regina).

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