



Newsflash, June 2017

2017 Social Media Contest Winner



Community Involvement

This year's winning team is 'Trace Pets Bad Lip Reading' from the St. Albert office, who chose the Second Chance Animal Rescue Society (SCARS) as their charity of choice. "Our staff have really embraced this contest over the years", says Trace President and CEO Darrell Haight. "Trace is a pet friendly company, and we are so proud to help SCARS with our 2017 donation and encourage others to help them out wherever they can."

Social Media Contest

Trace Associates Inc. (Trace) launched our sixth annual Social Media Contest. For the contest, staff form teams to create song, movie, or infomercial parodies about Trace, and Trace donates \$1,000 to a community organization of their choice if they get the most 'hits' on YouTube.

SCARS

- Charity for homeless and abandoned animals in Northern Alberta
- 8,876 animals rehomed

Trace's purpose is to give our people and our clients a great life. We consult to world class clients across Western Canada.

To learn how Trace can help make your work life better, contact us at 780.914.0352.