

# Announcement

March 18, 2011

## **Trace Associates Inc. Reduces Environmental Impact by Using ‘Green’ Courier**

Calgary, Alberta – Darrell Haight, President of Trace Associates Inc. (Trace), is pleased to share that the Trace Head Office in Calgary selected Earth’s Courier as its primary courier service due to their extensive environmental and social programs. As specified in their Environment and Sustainability Policy, Trace is committed to working with their suppliers and contractors to develop a green supply chain for all goods and services provided and to reducing pollution and waste at every opportunity.

Earth’s courier works with a service provider that offers an extensive environmental program, which includes the following aspects:

- Hub and spoke delivery system – all pick-ups are brought to one central “hub” and are sent back out from there, allowing for high route density (more packages delivered per trip) and less cars on the road overall (40% fuel consumption reduction expected).
- All downtown deliveries are handled by bike couriers, and they have the largest fleet of bike couriers in the city.
- A strict no-idling policy for all drivers.
- A paperless waybill system.
- An office sustainability policy, which includes a “minimal after-hours energy usage” program, energy saving machines and light-bulbs, and recycling of paper and electronics.
- Incentives for drivers to run on bio-fuel, and hybrids in their fleet (owner-operators).

“This decision exemplifies Trace’s commitment to environmental protection and to excellent customer service.” says Tami Rothery, of Trace. “Working with Earth’s Courier means that our customers continue to receive their packages in a timely and professional manner, at the same time as we are reducing our company’s impact on the environment.” Already, the switch has allowed for a 2/3 reduction of internal Trace printing associated with courier services, and a GHG reduction of 75% where bio-diesel fuelled vehicles are used.

### **About Trace Associates Inc.**

Founded in 2006, Trace is a 100% employee-owned environmental consulting firm serving Western and Northern Canada. Trace’s team of energetic professionals is capable of managing and efficiently completing all types of projects. We take pride in our enthusiasm, focus on safety, and client responsiveness.

Trace values its employees and provides a rewarding, collaborative, and secure working environment. At Trace, team members benefit from the opportunity to work on projects with renowned clients, take ownership in the company, and grow and develop their careers and skill sets within the firm.

Trace provides sustainable environmental consulting services to energy, real estate, development, and industrial clients during all stages of the project life cycle (planning, construction, operation, decommissioning, and redevelopment).

### **For further information, contact:**

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