

Announcement

March 1, 2012

Trace Associates Social Media Contest

Trace Associates Inc. (Trace) is embarking into the world of social media; and to launch our efforts, we had staff form teams to create YouTube videos. The idea was to create song, movie, or infomercial parodies about Trace, and Trace will donate \$1,000 to a charity chosen by the team that gets the most “hits” on YouTube.

We encourage everyone to view the videos and send the links to all of your friends, family, and colleagues.

Our YouTube channel is <http://www.youtube.com/user/TraceAssociates/videos>

You may also wish to visit our other social media sites.

Facebook <http://www.facebook.com/pages/Trace-Associates-Inc/176015752456085>

LinkedIn <http://www.linkedin.com/company/trace-associates-inc->

Twitter <http://twitter.com/#!/TraceAssociates>

About Trace Associates Inc.

Founded in 2006, Trace is a 100% employee-owned environmental consulting firm serving Western and Northern Canada. Trace’s team of energetic professionals are capable of managing and efficiently completing all types of projects. We take pride in our enthusiasm, focus on safety, and client responsiveness.

Trace provides environmental consulting services to oil and gas, real estate, development, government, forestry, and industrial clients during all stages of the project life cycle (planning, construction, operation, decommissioning, and redevelopment).

For further information, contact:

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