

# Announcement

May 16, 2011

## **Ron Sparrow Announcement**

Calgary, Alberta – Darrell Haight, President of Trace Associates Inc. (Trace), is pleased to welcome to Trace, Mr. Ron Sparrow, B.Sc., RPF, CPESC, to the position of Senior Professional Forester in our Calgary, Alberta office. Mr. Sparrow has been a sub-consultant to Trace for the past 18 months and his transition into full time employee will be seamless to our clients. Mr. Sparrow will be responsible for overseeing the technical aspects of Trace’s natural science, forested area reclamation, and forestry sector work.

### **Ron Sparrow, B.Sc., RPF, CPESC**

Mr. Sparrow brings over 20 years of green zone and natural science experience, working for industry and government in Alberta, British Columbia, and Saskatchewan. A graduate of the Forestry Management program at the University of Alberta, Mr. Sparrow began his career with Alberta Sustainable Resource Development before working for industry as a manager of timber harvesting and reforestation operations. Mr. Sparrow recently worked throughout Alberta as a consulting forester to industry, government, associations, and business advisory firms.

Having worked extensively in all facets of the forest industry, Mr. Sparrow’s primary areas of expertise are ecological land classification, vegetation inventory, reforestation and revegetation, reclamation, erosion and sediment control, soil bioengineering, timber harvesting and planning, rare plant surveys, soil classification, invasive plant management, and Geographical Information Systems. Mr. Sparrow continues to manage his farm and woodlot and is current with cropping and grazing management practices.

### **President’s Remarks**

“We are excited to continue to build our strength in green zone reclamation with Ron’s skill set and background”, Haight says. “Trace continues to expand our reclamation and natural science services and Ron’s background will provide us with a strong foundation for fulfilling our client’s needs in the green zone.”

### **About Trace Associates Inc.**

Founded in 2006, Trace is a 100% employee-owned environmental consulting firm serving Western and Northern Canada. Trace’s team of energetic professionals are capable of managing and efficiently completing all types of projects. We take pride in our enthusiasm, focus on safety, and client responsiveness.

Trace provides environmental consulting services to oil and gas, real estate, development, government, forestry, and industrial clients during all stages of the project life cycle (planning, construction, operation, decommissioning, and redevelopment).

### **For further information, contact:**

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