

Announcement

May 19, 2011

Trace Associates Inc. Supports the Canadian Red Cross Alberta Fires Response

Calgary, Alberta – Darrell Haight, President of Trace Associates Inc. (Trace), is pleased to share that Trace has made a donation to the Canadian Red Cross in support of their Alberta Fires Response campaign, which is addressing need in dozens of Alberta communities affected by recent wildfires in central and north-central Alberta, including the Town of Slave Lake. As specified in their Corporate Social Responsibility Policy, Trace is committed to supporting the communities in which we work, and to contributing to the well being of the people and environment in those communities.

The Canadian Red Cross is a not-for-profit, humanitarian organization whose Disaster Team is providing the following services in affected communities:

- Mobilizing personnel and emergency supplies including hundreds of cots, blankets, and personal hygiene supplies to assist evacuated families
- Establishing an emergency shelter and reception centre in Westlock, Alberta, with additional operations established in the Town of High Prairie, Athabasca, and Edmonton, as multiple communities prepare to host families in need.
- Registering evacuees to help reconnect them with loved ones who may be looking for them.
- Referring evacuees to other support and services they may need.

“While nothing can replace a home lost to fire, the immediate support that Red Cross offers provides families an opportunity to have their basic needs met so they can focus on the difficult task of rebuilding their towns and lives.” says Tami Rothery, Trace’s Corporate Social Responsibility Coordinator. “These are communities that we work in and work with, and we want to do whatever we can to support them in this time of need.” Dozens of wildfires continue to burn out of control, increasing the already more than 187,900 hectares of area burnt in wildfires this year throughout Alberta.

About Trace Associates Inc.

Founded in 2006, Trace is a 100% employee-owned environmental consulting firm serving Western and Northern Canada. Trace’s team of energetic professionals is capable of managing and efficiently completing all types of projects. We take pride in our enthusiasm, focus on safety, and client responsiveness.

Trace values its employees and provides a rewarding, collaborative, and secure working environment. At Trace, team members benefit from the opportunity to work on projects with renowned clients, take ownership in the company, and grow and develop their careers and skill sets within the firm.

Trace provides sustainable environmental consulting services to energy, real estate, development, and industrial clients during all stages of the project life cycle (planning, construction, operation, decommissioning, and redevelopment).

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