

Announcement

May 2013

Trace Associates Social Media Contest Winner Announced

In March, Trace Associates Inc. (Trace) launched Trace's second annual Social Media Contest. For the contest, staff form teams to create song, movie, or infomercial parodies about Trace, and Trace donates \$1,000 to a community organization of their choice if they get the most "hits" on YouTube. This year's winning team is "Team Apocalyptium" from the St. Albert office, who chose the St. Albert Food Bank and Community Village as their charity of choice.

"The contest continues to exceed my expectations in terms of fun, team building, and market exposure", says Trace President Darrell Haight. "Team Apocalyptium produced a great video and marketed the video very well. I'm proud of everyone involved and we're glad to help a vital part of our community."



About Trace Associates Inc.

Founded in 2006, Trace is a 100% employee-owned environmental consulting firm serving Western and Northern Canada. Trace's team of energetic professionals is capable of managing and efficiently completing all types of projects. We take pride in our enthusiasm, focus on safety, and client responsiveness.

Trace provides environmental consulting services to oil and gas, real estate, development, government, forestry, mining, and industrial clients during all stages of the project life cycle (planning, construction, operation, decommissioning, and redevelopment).

Trace President Darrell Haight and Team Apocalyptium presenting their cheque to St. Albert Mayor Crouse, and Jennifer McCurdy of the Chamber of Commerce, accepting on behalf of the St. Albert Food Bank and Community Village.

YouTube <http://www.youtube.com/user/TraceAssociates/videos>

Facebook <http://www.facebook.com/pages/Trace-Associates-Inc/176015752456085>

LinkedIn <http://www.linkedin.com/company/trace-associates-inc->

Twitter <http://twitter.com/#!/TraceAssociates>

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