

Announcement

November 1, 2013

Partner and Shareholder Announcement

Calgary, Alberta – Darrell Haight, President of Trace Associates Inc. (Trace), is pleased to announce that Mr. Vince Martell, Mr. Kirk Elliott, and Mr. Bart Kenneway are now Partners in the firm. Additionally, Ms. Ashley Easton and Ms. Kelsey Simon are now shareholders at Trace.

Vince Martell, C.E.T.

Mr. Martell brings over 17 years of environmental and regulatory experience working in industry and consulting in Alberta. A graduate of the Northern Alberta Institute of Technology, Mr. Martell is Trace's Senior Regulatory Advisor and is responsible for leading Trace's Edmonton division.

Bart Kenneway, B.A.E.M.

Mr. Kenneway brings over 10 years of environmental consulting experience. A graduate of Lakeland College, Mr. Kenneway leads one of Trace's largest and most diverse upstream oil and gas remediation and reclamation portfolios. At Trace, Bart leads large-scale, complicated soil and groundwater assessment, remediation, and risk management projects.

Kirk Elliott, R.T. (Ag.)

Mr. Elliott brings over 6 years of environmental science experience, starting his career with Trace. A graduate of the Environmental Assessment and Restoration diploma program at Lethbridge Community College, Mr. Elliott leads two of Trace's largest spill, assessment, remediation, and reclamation programs in Central and Southern Alberta and is also involved in Trace's Natural Sciences Team.

Ashley Easton, B.Sc., A.I.T.

Ms. Easton brings over 4 years of environmental consulting experience working in Alberta. A graduate of the Land Reclamation program at the University of Alberta, Ms. Easton focuses on complex environmental site assessment, remediation, and reclamation projects based out of Trace's Calgary office.

Kelsey Simon

Ms. Simon brings over 8 years of accounting experience in a variety of businesses. Ms. Simon obtained her Business Administration Certificate from Lethbridge Community College and continues to pursue her Bachelor of Commerce Degree through Athabasca University. Ms. Simon is Trace's Accounting Manager and plays a key role in leading all aspects of the Accounting team.

President's Remarks

President, Darrell Haight states: "Trace continues to believe that employee ownership is one of the key engagement strategies here at Trace. Every year we look to strengthen our ownership group and continue to build a balanced leadership team that is unrivaled amongst our peer competitors. We are very pleased to add Vince, Kirk, and Bart to the partnership group and Ashley and Kelsey to the shareholder team."

About Trace Associates Inc.

Founded in 2006, Trace is a 100% employee-owned environmental consulting firm serving Western and Northern Canada. Trace's team of energetic professionals is capable of managing and efficiently completing all types of projects. We take pride in our enthusiasm, focus on safety, and client responsiveness.

Trace provides environmental consulting services to oil and gas, real estate, development, government, forestry, mining, and industrial clients during all stages of the project life cycle (planning, construction, operation, decommissioning, and redevelopment).

For further information, contact:

Darrell Haight, B.Sc., P.Ag., President
Trace Associates Inc.
T 780.458.7787, E dhaight@traceassociates.ca